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FOR IMMEDIATE RELEASE

GARY NOLAN NAMED DIRECTOR OF BUSINESS DEVELOPMENT FOR e4 DESIGN

Norcross, GA --- e4 Design, a Norcross company specializing in exhibits, events, environments and education is happy to announce the addition of Gary Nolan to the company. A 25-year veteran of the industry, Nolan has been named Director of Business Development.

Lance Wachholz, President of e4 Design says, "Gary is a fantastic addition to our team. We are excited about the knowledge, experience and connections he brings to the table."

Nolan's experience includes producing programs for The Home Depot, UPS, Papa John's, Eli Lilly and GE. In addition, he has been a presenter at TS2 and The Exhibitor Show, an annual world conference and exhibition for trade show and corporate event marketing in Las Vegas.

According to Nolan, "The industry is moving in new directions and it's exciting to be part of a company that is leading the way." Nolan, a self-described lifelong learner, was especially attracted to e4Design's reputation in the industry as a leader in educating clients about exhibits and event marketing.

In addition to his work at e4, Nolan organizes the monthly Networking Event for Exhibit and Event Professionals. The events bring together industry professionals for networking, presentations and roundtable discussions. For more info go to www.eventprofs.com

e4 Design is a full-service exhibit and event company in Norcross. Our team of creative thinkers and solution experts specialize in helping companies be more successful at trade shows and marketing events. For more information please visit www.efourdesign.com.

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